



MORRIS GARAGES
Since 1924

MG Motor India drives more women in sports; supports hockey coach Pratima Barwa from Jharkhand

Ranchi, January 17, 2023: MG (Morris Garages), a British automobile brand with a 100-year-old legacy, extends support to women Hockey coach, Pratima Barwa. The 44-year-old coaches young girls in Simdega, Jharkhand. Under MG Sewa, this initiative is another effort towards fostering sportsmanship and skill development among the youth of its community and beyond. MG will be providing essential resources and equipment which will support the budding hockey talent from the state.

MG Sewa is a vertical that emerges as a focal point, dedicated to providing substantial support to women aspiring to achieve excellence in the realm of sports. Operating at the forefront of this commitment, the platform has led various support initiatives for female athletes. The brand has supported women including professional golfer - Tvesa Malik, Khel Ratna and Arjun Awardee - Deepa Malik, India's first silver medallist at the 2020 Tokyo Paralympics - Bhavina Patel et all.

On extending support to Pratima, Pulak Singhania, Dealer Principal- MG Ranchi, said, "We are honoured to come together with Coach Pratima in empowering the next generation of hockey players. This initiative, an MG Sewa effort, resonates with our belief in the transformative power of sports and underscores our continuing contributions to constructive community engagement."

Expressing gratitude, Pratima Barwa, said, "When brands like MG come forward to support sports communities like ours, more young girls line up to chase their dreams. I am grateful that my work got recognized and we will now be able to take our training sessions to an advanced level."

Pratima who represented Bihar in Hockey, started her journey in 2008. She faced a sudden halt in her career due to a ligament tear injury. The resilient young girl from Khunti, Jharkhand did not let the setback deter her dreams. After completing her degree, she started working as a coach in Simdega. Here, apart from polishing including Olympian Salima Tete and national star Sangita Kumari, Pratima has also helped over half a dozen women Hockey Players from the state to participate in national camps. Her commitment to the game and her role in nurturing budding talents align with MG Sewa's vision for women's development.



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About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years.

MG Motor India's state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,20,000 vehicles and 3,000 employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV - MG Hector, India's first Pure Electric Internet SUV - MG ZS EV, India's first Autonomous (Level 1) Premium SUV - MG Gloster, Astor-India's first SUV with personal AI assistant and Autonomous (Level 2) technology and MG Comet EV - The Smart Urban Electric Vehicle.

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