



MORRIS GARAGES
Since 1924

MG Motor India stays focused on upskilling students under its MG Nurture initiative; accelerates hands-on experience and exposure to advanced vehicle technologies

- *Felicitates 17 exceptional students of the CAEV programme at GCET College in Anand, Gujarat*
- *Also presents MG Hector- India's first Internet SUV to foster talent for the automotive industry*

Gurugram, January 11, 2024: MG (Morris Garages), a British automobile brand with a 100-year-old legacy, presented the MG Hector to the students of the CAEV (Connected Autonomous Electric Vehicles) programme at G H Patel College of Engineering and Technology college in Anand, Gujarat. This gesture falls under the umbrella of MG Nurture, an integral aspect of MG India's community focus to expedite skill development and foster technical upskilling for bridging the industry-academia gap. MG also felicitated 17 exceptional students of the CAEV program, instilling them further with confidence as they prepare to make a career in the automotive industry.

The Hector SUV, India's first internet SUV comes with ADAS Level 2 and a host of more than 75 Connected features that will equip young talents with practical insights and operational expertise needed to excel in the automotive industry.

Sameer Jindal, Director, VAVE (Value Addition and Value Engineering), MG Motor India, said, *"MG Motor is committed to creating a positive change for stakeholders across the board. Our MG Nurture initiative takes this promise a step further by nurturing the next generation's skills, building a strong knowledge foundation, and making them future-ready for the automotive industry. Through our academic tie-ups with institutions across the country, offering elective courses designed to provide students with immersive learning experiences, we aim to contribute in our own way help India cultivate a future-ready ecosystem."*

Er. Bhikhubhai Patel, President CVM University and Chairman Charutar Vidya Mandale, said *"We welcome this gesture by MG India and appreciate their dedication to upskilling. This is the era of connected autonomous vehicle technology and this is a great opportunity for our students to get hands-on learning experiences and insights into the automotive sector for these advance technologies of CAEV program."*

The vision of MG Nurture is to upskill over 100,000 students by 2025. With a commitment to continuous learning, the focus is on empowering the youth to



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make meaningful contributions to society. Students who benefit from this initiative are poised to emerge as substantial contributors to India's automotive industry, forming a workforce prepared for the opportunities of tomorrow.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years.

MG Motor India's state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,20,000 vehicles and 3,000 employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV - MG Hector, India's first Pure Electric Internet SUV - MG ZS EV, India's first Autonomous (Level 1) Premium SUV - MG Gloster, Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology and MG Comet EV - The Smart Electric Vehicle.

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