



MORRIS GARAGES
Since 1924

MG Motor India participates in Vidarbha Automobile Dealers Association Auto Expo 2024

Showcases its advanced and hi-tech product line-up

- India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology and MG Comet EV – The Smart Electric Vehicle.

Nagpur, January 27, 2024: MG (Morris Garages), a British automobile brand with a 100-year-old legacy, showcased its entire product portfolio at the **Vidarbha Automobile Dealers Association Expo 2024**. As the second-largest seller of electric vehicles in the passenger vehicle segment nationwide, MG captivated attendees with an impressive lineup, from its electric vehicles Comet EV and ZS EV to its ICE portfolio, including the Hector, the Gloster, and the Astor.

MG Motor India has invested INR 7,000 crore, showcasing our strong commitment to the Indian market. MG Motor India focuses on nurturing a smart and sustainable automotive ecosystem in India. By actively participating in events like the Vidarbha Automobile Dealers Association Auto Expo 2024 and showcasing a diverse portfolio, MG Motor demonstrates its present prowess and underscores its dedication towards delivering mobility solutions with a focus on the Indian consumer.

Gaurav Gupta, Deputy Managing Director, MG Motor India, said *“We are delighted to be part of the Vidarbha Automobile Dealers Association Auto Expo 2024. MG Motor India has always been at the forefront of innovation, and this event provides us with the perfect stage to share our vision and excitement with the people of the Vidarbha region.”*

Alongside its products and customer programmes, MG has created a robust EV environment with its 6-way charging infrastructure and installed more than 15,000 charging touchpoints, including public and home chargers, nationwide. With a focus on green mobility solutions, MG Motor India's endeavours will be towards creating a smart and sustainable automotive ecosystem in India by bolstering the development of ICEs and NEVs with Carbon Neutrality, at the centre of its vision.

MG Motor India has invested INR 7,000 crore, showcasing our strong commitment to the Indian market. Focused on driving smiles for over 100 years, MG focuses on nurturing a smart and sustainable automotive ecosystem in India. The company believes in the co-existence of various technologies such as internal combustion engines (ICE), EVs, and plug-ins and has been working on developing both- product offerings and the electric ecosystem.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years.



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MG Motor India's state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,20,000 vehicles and 3,000 employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV - MG Hector, India's first Pure Electric Internet SUV - MG ZS EV, India's first Autonomous (Level 1) Premium SUV - MG Gloster, Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology and MG Comet EV - The Smart Electric Vehicle.

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