



MORRIS GARAGES
Since 1924

MG Motor India launches the Hector BLACKSTORM

- **Captivating Looks:** *Starry-Black-themed exterior and meticulously crafted luxurious interiors in opulent Black Theme with Gun Metal Accents; the Hector BLACKSTORM is another stylish addition to the MG line-up*
- **Tech-powered convenience:** *Comes with India's largest 35.56 cm (14-inch) HD infotainment system and 75+ connected car features*
- **Safety:** *Equipped with a wide range of advanced safety features reinforcing driver and passenger safety*
- **Warranty:** *MG SHIELD with options to extend the warranty and RSA (Roadside Assistance)*
- *Attractive package for SUV enthusiasts looking for a tech-loaded option with a bolder attitude comes in 5,6 and 7-seater configurations, the MG Hector range starts at INR Rs. 21.24 lakh (Ex-Showroom)*

Gurugram, April 10, 2024: MG (Morris Garages), a British automobile brand with a 100-year-old legacy, today launched the BLACKSTORM edition of MG Hector in India. The MG Hector BLACKSTORM is designed with a Starry-black colour exterior and Black Theme interiors with Gun Metal accents that exude the powerful character of India's first Internet SUV. Loaded with a host of tech and connected features, the Hector BLACKSTORM, with its distinctive looks, offers an exceptional package of power and luxury for SUV buyers. With best-in-segment offerings and unique design elements, the Hector BLACKSTORM edition is available in 5,6 and 7-seater configurations. MG Hector BLACKSTORM comes at an introductory price of Rs. 21.24 lakh (Ex-Showroom).

The Hector BLACKSTORM commands attention with its bolder and dynamic black aesthetics, accentuated by dark chrome elements such as Dark Chrome brand logos, Dark Chrome Argyle inspired Diamond Mesh front grille, Dark Chrome inserts on the Skid Plates, Dark Chrome Tailgate garnish and Dark Chrome Finish in the Body Side Cladding. The premium look is further enhanced by the black highlights including the R18 Sporty All Black Alloys with Red Calipers, the Piano Black Roof Rails, LED Headlamp with Piano Black bezel and Smoked Connecting Tail lights, captivating onlookers at every glance and making a bold statement on the road. Additionally, the customers can get the BLACKSTORM Emblem fitted at the dealership at no extra cost.

In addition to its captivating exterior, the MG Hector BLACKSTORM is crafted with an opulent black theme interior complemented by Gun Metal accents which exude modernity and luxury. Along with the Gun Metal Grey Finish on the Console and Dashboard, the SUV comes with India's largest 35.56 cm (14-inch) HD Portrait Infotainment System and Dual Pane Panoramic Sunroof. The All-Black Leather* Upholstery with BLACKSTORM Debossing in the front headrest and a leather-wrapped steering wheel with a Gun Metal Finish enhances its premium appeal even further.

Commenting on the launch, **Satinder Singh Bajwa, Chief Commercial Officer, MG Motor India**, said, *"The MG Hector has enjoyed popularity among Indian SUV enthusiasts since its launch in 2019. Today marks yet another significant milestone for us as we introduce the BLACKSTORM edition of the Hector. At MG, we are driven by a rich heritage and a steadfast commitment to our customers' satisfaction. The Hector Blackstorm embodies our dedication to delivering unique and quality experiences by seamlessly blending power, luxury, and advanced technology. With its distinctive exterior featuring bold black aesthetics coupled with a refined black-themed interior and Gun Metal Accents, this edition reflects our focus on modernity and elegance"*

The BLACKSTORM edition of the Hector features LED Projector Headlamps, Floating Light Turn Indicators, LED Blade Connected Tail Lamps, and comes with a Full Digital Cluster with a 17.78 cm Embedded LCD Screen and Wireless Apple CarPlay & Android Auto and a Wireless Phone Charger.



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For the convenience of passengers, the BLACKSTORM Hector offers a Push Button Engine Start/Stop with a Smart Key.

The new edition also offers the first-in-segment Digital Bluetooth® Key and Key Sharing capability* and more than 75 connected features including 100 voice commands. This is made possible with the MG proprietary i-SMART technology which combines hardware, software, connectivity, services, and applications for more smarter, enjoyable drives.

The Hector BLACKSTORM comes with the unique car ownership program “MG SHIELD” after-sales service options with a standard 3+3+3 package, i.e., a warranty of three years with unlimited kilometres, three years of roadside assistance, and three labour-free periodic services. Additionally, MG Hector BLACKSTORM owners will have customised options to extend their warranty, RSA and also opt for the Protect plans which are the company’s pre-paid maintenance packages for their peace of mind and a stress-free ownership experience.

Seating	P/T	Base Trim	BLACKSTROM Trim Name	Ex. Showroom (INR)
				Starry Black (+25k)
5 Seater	1.5L PL CVT	Sharp Pro	HECTOR BLACKSTORM CVT	21,24,800
	2.0L DSL MT	Sharp Pro	HECTOR BLACKSTORM DSL 6MT	21,94,800
7 Seater	1.5L PL CVT	Sharp Pro	HECTORPLUS7 BLACKSTORM CVT	21,97,800
	2.0L DSL MT	Sharp Pro	HECTORPLUS7 BLACKSTORM DSL 6MT	22,54,800
6 Seater	2.0L DSL MT	Sharp Pro	HECTORPLUS6 BLACKSTORM DSL 6MT	22,75,800

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world’s largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. MG Motor India’s state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board ‘experiences’ within the automobile segment today. It has introduced several ‘firsts’ in India, including India’s first Internet SUV – MG Hector, India’s first Pure Electric Internet SUV – MG ZS EV, India’s first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor- India’s first SUV with personal AI assistant and Autonomous (Level 2) technology, and MG Comet – The Smart Electric Vehicle.

Website: www.mgmotor.co.in

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