



MORRIS GARAGES
Since 1924

Rohit Roy accelerates into Green Living with MG Comet: Embracing Style, Sustainability, and Smart Innovation

January 9, 2023: MG Motor India, an Indian subsidiary of Morris Garages, a British automobile brand with a 100-year-old legacy, is delighted to announce that eminent Bollywood actor/entrepreneur Rohit Roy has added the MG Comet EV to his collection. The versatile GSEV-platform-based PureEV has a minimalist yet spacious design and possesses inherent agility that allows smooth, stress-free commuting within the city. The Comet EV is the second EV in MG Motor India's portfolio and comes with futuristic and user-friendly smart technologies.

Rohit Bose Roy, a well-known figure in Indian television and film industry, has garnered fame for his memorable roles in popular serials like "Des Mein Nikla Hoga Chand", "Swabhimaan" and movies like "Shootout at Lokhandwala", "Kaabil", "Khiladi Ek Haseena", "Apartment", "Dus Kahaniya" and "Plan" and has directed the award-winning film Rice Plate starring Shabana Azmi and Naseeruddin Shah.

The MG Comet EV has emerged as the preferred choice for celebrities in the entertainment industry, as Rohit Roy joins Sunil Shetty in opting for style, sustainability, and safety by choosing the MG Comet. The design of the MG Comet EV manifests the urban mobility solutions. Designed on the concept of BICO—'Big Inside, Compact Outside,' the Comet EV offers comfortably spacious and enhanced legroom and headroom. With its practical aspects like easy-to-drive, easy-to-maneuver, easy-to-park, easy-to-charge, and easy-on-the-pocket and environment, the Comet EV is a definitive segment creator and an essential and timely offering for urban commuters and EV enthusiasts in India.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 99 years.

MG Motor India's state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,20,000 vehicles and 3,000 employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV - MG Hector, India's first Pure Electric Internet SUV - MG ZS EV, India's first Autonomous (Level 1) Premium SUV - MG Gloster, Astor - India's first SUV with personal AI assistant and Autonomous (Level 2) technology and MG Comet EV - The Smart Urban Electric Vehicle.



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