



MORRIS GARAGES
Since 1924

MG Motor India participates in Bharat Mobility Global Expo 2024

Showcases all its vehicle models, echoes commitment to tech innovation and sustainable mobility

New Delhi, February 01, 2024: Morris Garages (MG), a British automobile brand with a 100-year-old legacy, participates in India's first global mobility show, Bharat Mobility Global Expo 2024. Hosted by industry associations and supported by the Government of India, this expo is being held from February 1 to 3, in New Delhi. The Expo will serve as a platform for MG Motor India to highlight its expertise in auto technology and electric mobility while underlining its commitment to contributing to the present and future of sustainable transportation in India. In convergence with the focus areas of the Expo, all five vehicle models of the carmaker that are being exhibited here, namely the Hector, Astor, ZS EV, Gloster, and Comet, reflect MG's dedication to providing futuristic, innovative, and sustainable mobility solutions.

'Accelerating Sustainability Practices', a key theme of the Expo, was underscored by MG Motor India's Green Mobility commitment with its EV vehicle line-up at the expo. The Comet EV, which forms part of the display, is an example of a practical urban mobility solution with its eye-catching design and intelligent features.

Speaking on the occasion, **Gaurav Gupta, Deputy Managing Director, MG Motor India**, said, "MG is delighted to participate in the Bharat Mobility Global Expo 2024, which promises to be the venue for the global automotive and component landscape and brings to India the possibilities for the world that the auto industry has to offer. This Expo embodies our commitment to automotive innovation and sustainable mobility solutions. As a tech-focused, customer-centric company, our vision is to be a major contributor to the future of transportation in India. Through our vehicles, we do not just showcase our expertise but also our dedication to providing futuristic and eco-friendly mobility options."

The carmaker also demonstrated its commitment towards creating a robust EV infrastructure in India with the display of its 6-way charging system, innovative battery composition for both the Battery Module and Battery Cell reflected in the ZS EV's Prismatic EV Unit, and the concept of 2nd Life battery solutions. Since its inception, MG has installed over 15,000 nationwide charging touchpoints (including home and public chargers) with its EV ecosystem partners.

In consonance with its vision of introducing NEV's in the Indian market, MG also exhibited its 3rd generation Hydrogen fuel-cell tech at the Bharat Mobility Global Expo 2024. This newly developed fuel-cell system echoes an integral theme --'Future Fuels'--of this event.

MG's vehicles point to its pole position in the field of auto-tech, and this was demonstrated by its vehicles that come with rider-oriented features such as Autonomous systems and iSMART features. Out of the five MG vehicles being presented at the Expo, four are equipped with up to Autonomous Level 2 functionality and the iSMART connected technology.

MG Motor India also announced its sales numbers for the month of January 2024. The brand clocked total sales of 3825 units with EVs contributing a share of 24%.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years.

MG Motor India's state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,20,000 vehicles and 3,000 employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology and MG Comet – The Smart Electric Vehicle.

Website: www.mgmotor.co.in

Facebook: <https://www.facebook.com/MGMotorIN>

Instagram: <https://instagram.com/MGMotorIN>

Twitter: <https://twitter.com/MGMotorIn/>

LinkedIn: <https://in.linkedin.com/company/mgmotorindia>

For more information please contact:

MG Motor India:

Rahul Mathur - rahul.mathur@mgmotor.co.in

Ruder Finn India

Garima Singh – garima.singh@ruderfinn.com