



MG Motor India christens its soon-to-be-launched Smart EV as ‘Comet’

– The name ‘Comet’ draws inspiration from an iconic 1934 British airplane

Gurugram: 2nd March 2023 - Building on its nearly century-old legacy of producing iconic automobiles, MG Motor India today announced the name of its upcoming Smart EV as ‘**Comet**’. The name derives inspiration from the iconic 1934 British airplane which participated in the England-Australia MacRobertson Air Race.

The ‘Comet’ is here at a time when driving in congested urban cities is becoming a stressful chore that calls for an urgent need for agile and futuristic solutions amidst skyrocketing fuel costs, sparse parking spaces, and increasing pollution. Electric vehicles can help reduce environmental impact, save costs, and offer convenience as well as comfort. The ‘Comet’ goes a step further to achieve this goal by providing seamless mobility, which is connected, automatic, electric and shared.

According to **Mr. Rajeev Chaba, President and Managing Director, MG Motor India**, “Urban mobility is at a point of inflexion where New Age solutions are needed to address both the current as well the forthcoming challenges. As we move further into the digital age, we will witness an exceedingly large number of innovations that could range from futuristic technologies to unique designs to clean mobility and many others. We at MG, through ‘Comet’, intend to take the needed decisive steps and a ‘leap of faith’ in the direction of creating solutions for a better future for each one of us.”

MG Motor India’s current portfolio includes vehicles such as the Hector which was named after a World War II fighter British biplane built in the late 1930s. Similarly, the Gloster is named after a prototype jet-engine aircraft that was made in Britain and first flown in 1941.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world’s largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 99 years.

MG Motor India’s state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,25,000 vehicles and employs nearly 2,500 workers. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board ‘experiences’ within the automobile segment today. It has introduced several ‘firsts’ in India, including India’s first Internet SUV – MG Hector, India’s first Pure Electric Internet SUV – MG ZS EV, India’s first Autonomous (Level 1) Premium SUV – MG Gloster and MG Astor- India’s first SUV with personal AI assistant and Autonomous (Level 2) technology.

#####