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MG Motor India commences production of HECTOR PLUS at its Halol unit

HECTOR PLUS comes with an appealing new look and features comfortable captain seats

Vadodara, June 16, 2020: MG (Morris Garages) Motor India today commenced the commercial production of the much-awaited HECTOR PLUS. Manufactured at its state-of-the-art Halol plant, the HECTOR PLUS was first showcased at Auto Expo 2020 and will go on sale in July 2020.

HECTOR PLUS differentiates itself from the first internet car in India, HECTOR, with captain seats in the middle row, thereby offering best-in-class comfort to the passengers. A third row has also been added to suit the family needs. This high-appeal SUV comes with a premium new look including the all-new Headlamps, Front Grille, Front and Rear Bumpers, New Rear Tail Light Design, and Revised Skid Plates.

Speaking on the development, **Manish Manek, Chief Plant Officer, MG Motor India**, said, “The HECTOR PLUS is aimed at addressing specific family needs with captain seats in the middle row and a third row for teenagers. Further augmenting the HECTOR brand family, the HECTOR PLUS stands out as the smarter choice with advanced technology, best in-class safety, and unmatched comfort.”

MG’s Halol plant operates conforming to world-class manufacturing standards following production parameters beyond the current norm, with the vehicles undergoing various stringent quality tests. Further underlining its commitment to create products specifically for India, the carmaker had also set up a captive vendor park at its plant.

The technologically advanced plant in Gujarat deploys advanced robotic spot welding, robotic roller hemming, and robotic brazing facilities to achieve superior weld quality and dimensional consistency. The paint shop uses robotic application at all stages of coating to achieve superior paint finish quality and colour harmony. The new assembly line operates with the help of advanced Automated Guided Vehicles (AGV) for various assembly processes. A first in the industry, touchscreen pads are also available at each assembly work station, enabling MG employees to connect and alert the system centrally to avoid errors, following the heritage brand’s “first time right build” philosophy.

MG HECTOR PLUS also comes integrated with the revolutionary Over the Air (OTA) technology, allowing customers to update software/firmware, feature themes, and infotainment content seamlessly. Building on the huge success of MG HECTOR across the country, the British carmaker is working on strengthening its SUV portfolio.



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About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic and innovative brand over the last 96 years. MG Motor India has its car manufacturing plant at Halol in Gujarat.

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